

SPDTC Board Meeting

Date: December 28, 2021

Attendees: Beth Sorensen, Terry Berg, Greg Kirmeier, Mike Bode, Kristi Portugue, Tom Lenzmeier, John Scandurra, Camay Blakely, Dick Wood

Absent: Kris Osjnicki, Bev Olson

Meeting began at 6:04 PM.

Presidents Report

1. November meeting minutes were approved. Tom made a motion to approve and Kristi seconded. All in agreement.
2. Website proposal provided to Beth by Lance.
 - a. Take content off our current website and create a WordPress website. We can make updates more easily and WordPress is current technology.
 - b. We think our current host, Network Solutions offers the option to host via WordPress.
 - c. This won't solve the other issue we have – the content isn't up to date, and it's not easy to find the right contact at the club for various inquiries.
 - d. Forms are built into WordPress and Beth suggested we could convert over the obedience registration form, and possibly others.
 - e. Beth spoke to Yas, and she clarified that she isn't a website builder, she's a graphic designer. So she isn't able to set up WordPress. She can create graphics as needed.
 - f. There's a 2 hour training session and we may ask Yas and a few people at the club to attend.
 - g. WordPress is a standard application and is pretty graphically oriented, so multiple people at the club should be able to make updates. However, there's an issue with using consistent language and format for the content, and for keeping it up to date. Kristi asked if the website manager role Greg is currently filling could be expanded to include these responsibilities. It can be expanded, but Greg isn't prepared to take it on himself. He mentioned it can take 8 emails back and forth to get the information needed to post a simple update.
 - h. Beth will contact Yas to see if she's interested in maintaining the website once it's converted to WordPress.
 - i. Beth said there are many design templates to choose from, and that we'll probably need additional graphical design work done.
 - j. Price is \$2,250.
 - k. Terry suggested we create a list of regular website updates so the training can be customized to address our regular activities.
 - l. Tom made a motion to approve the proposal and Kristi seconded. All in agreement.
3. Budgeting – Beth and Tom met with program directors and collected program specific budget information, such as plans for classes, trials and events. Next steps – Tom and Beth will figure out the format to present the budget data, and then review with the board in January.
4. Beth drafted a year end email for the membership and the board reviewed and provided feedback. She plans to send it to Mary Bente for distribution this week.
5. We'll be planning for the February annual meeting next month.

- a. It will be virtual again this year due to COVID. We'll need a paid Zoom account to accommodate a large number of people.
 - b. Scheduling for February 12th.
 - c. Beth will draft the PowerPoint, and get input from the program directors. We'd like to include mock ups of the new website, if ready by then. We want to have an overall positive tone in contrast to last year's message concerning financial challenges.
 - d. Beth suggested doing a membership survey to collect ideas from members on what they'd like from the club.
 - e. We plan to conduct the election online, like last year. Beth will get a list of board renewals from Bev. We need to send an email to the membership asking for candidates, and need to identify a coordinator. Terry volunteered to be the coordinator. Beth will ask Mary Bente to send the email.
6. Donna Larson challenge trophy – need ideas on how to use the trophy to recognize people in the club. It will be on the agenda for the January meeting.

Agility Program (Camay)

1. Enrollment numbers look fantastic for the January block!
2. Added another puppy class on Thursday due to high demand. Have puppy classes at 4:30 and another at 5:45.
3. The January trial has about 230-250 entries per day and it hasn't closed yet.

Nose Work Program (Kristi)

1. Our first trial of 2022 is on February 20-21.
2. We have 2 sniff-n-go events planned for January and another for February.

Obedience Program (Terry)

1. Jon is not able to teach this block due to family medical challenges. We aren't sure when he'll be able to return.
2. We want to send a card/gift card to support Jon and his wife. Terry will take care of this.
3. Because of inconsistent member support in the past, Terry volunteered to be the contact person to coordinate sending cards to club members when needs are identified. Directors or other board members can provide the information to Terry and he'll follow up.

Next meeting: January 23, 2022 at 6:00 PM.

We adjourned at 7:10 PM.